



Walter Elegance Launches at the June 2026 Saga Furs Sale

Walter Elegance is debuting a new verified North American mink label at the June 2026 Saga Furs Sale, giving buyers a premium label program connected to registered serial tags, customer verification, and 100% premium North American mink raised on FCUSA Humane Certified farms.

A New Label for Premium North American Mink

Walter Elegance was created to help premium North American mink stand apart in the global marketplace with a clearer story of origin, quality, and verification. The label is tied exclusively to 100% premium North American mink raised on FCUSA Humane Certified farms.

At launch, Walter Elegance will introduce two initial label programs designed for buyers seeking verified mink with a strong North American identity:

Walter Elegance Ébène
Premium North American Black Mink

Walter Elegance Blanche
Premium North American White Mink

Registered Serial Tags Customers Can Verify

Serial-numbered fur labels are not new to the industry. Historically, many serial tags were sequential, generic, or could be duplicated. Walter Elegance introduces a stronger model: traceable and registered serial numbers tied to the buyer who requests them.

When buyers purchase qualifying Walter Elegance lots at Saga Furs, they can request serialized Walter Elegance tags for the mink. Those serial numbers can then be verified by the customer and provide specific garment details, allowing the finished garment to carry a more credible and transparent story of origin and authenticity.

Buyer-Supplied Garment Details Linked to Verification

A key part of the Walter Elegance program is that buyers and garment makers may supply additional data to be linked to each serial number. During verification, customers can see the details provided for the finished garment.

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| <ul style="list-style-type: none">• Garment type• Designer label• Garment maker | <ul style="list-style-type: none">• Distributor• Retailer or store location• Other buyer-supplied details |
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This creates a new opportunity for buyers, designers, distributors, and retailers to connect the customer-facing garment story to verified premium mink, down to the store or label details they choose to provide.

Built for Consumer Confidence

After the full launch, Walter Elegance also plans to provide a consumer-facing database on its website to help customers locate stores carrying Walter Elegance Verified label mink. This next phase is designed to support retailers while strengthening consumer trust in verified premium North American mink garments.

The goal is not simply to place a serial number on a garment. The goal is to allow the finished garment to tell a verified story the customer can see for themselves.

Availability

Walter Elegance Ébène and Walter Elegance Blanche will debut at the June 2026 Saga Furs Sale. Buyers purchasing qualifying lots may request Walter Elegance serialized tags and begin building verified garment-level traceability for their customers.

About Walter Elegance

Walter Elegance is a premium North American mink label focused on verified origin, humane-certified farming, and modern traceability. The label helps buyers, garment makers, retailers, and consumers identify verified premium North American mink garments with confidence.

